

**LA
VITA**
PRODUCTIONS
PRESENTS

SEAN CLINKSCALES'
SLAY **VOLUME I**

SATURDAY *The Remix*

MAY

13

2023

@ **RUBY
BEACH**

BREWING  COMPANY

RUBY BEACH BREWING
228 E. FORSYTH STREET
JAX, FL 32202



THE DECK

Benefits the non-profit organization
Empowerment Resources, Inc.

904.576.4825

lavitaproductions.com

SLAY: VOLUME I “THE REMIX”

Great art has the power to elevate, not just the artist, but the viewer, and a community as a whole. Great art connects us, promotes individuality, builds bridges between cultures, communicates hard to articulate feelings, and inspires us to look beyond what we believe is possible. In short, great art changes lives. **SLAY: VOLUME I** is that kind of art. The premiere show was hosted by prolific literary author, poet and playwright, Ebony Payne-English who is a native of Jacksonville, Florida with an all female cast of local actors, musicians, and spoken word poets performed scenes, monologues, music and poetry that celebrated and showcased the iconic women featured in the **SLAY: VOLUME I** artwork.

The show returns to Jacksonville with a new host, Taryn “LOVEREIGNS” Wharwood as **SLAY: VOLUME I “THE REMIX.”** The event showcases the powerful accomplishments of iconic women and the impact they have had across the ages. The show is exceptionally unique and depends on all the artists involved, such as actors, dancers, singers, musicians and more. What began as merely a vision has turned into a successful event which local performers and the community at large look forward to being a part of each year.

A portion of the proceeds are donated to Empowerment Resources, Inc.; a Jacksonville-based, non-profit that hosts life skills classes for parents and at-risk youth in the community.



SEAN CLINKSCALES' **SLAY** VOLUME I

A VISUAL AND PERFORMANCE EVENT CELEBRATING ICONIC WOMEN OF COLOR

HOSTED BY:

EBONY PAYNE-ENGLISH

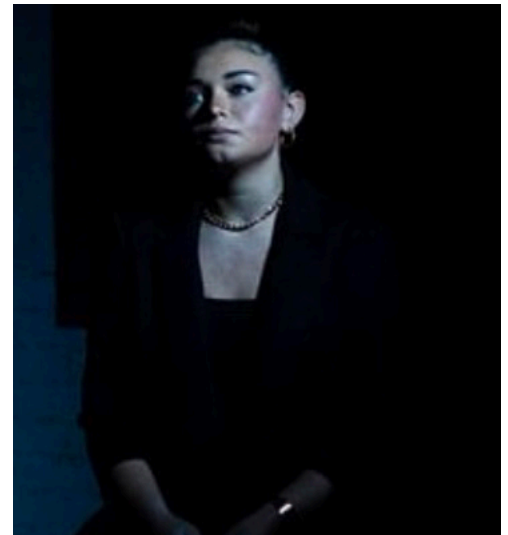
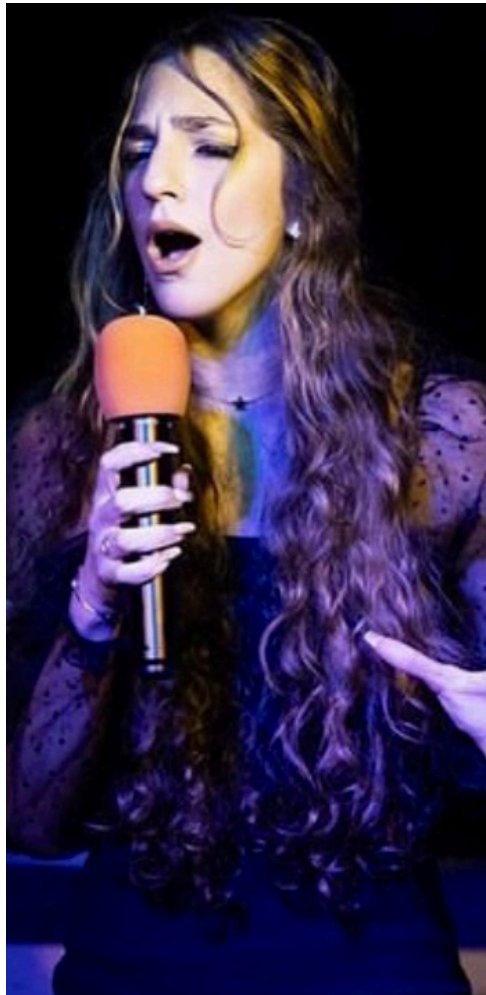
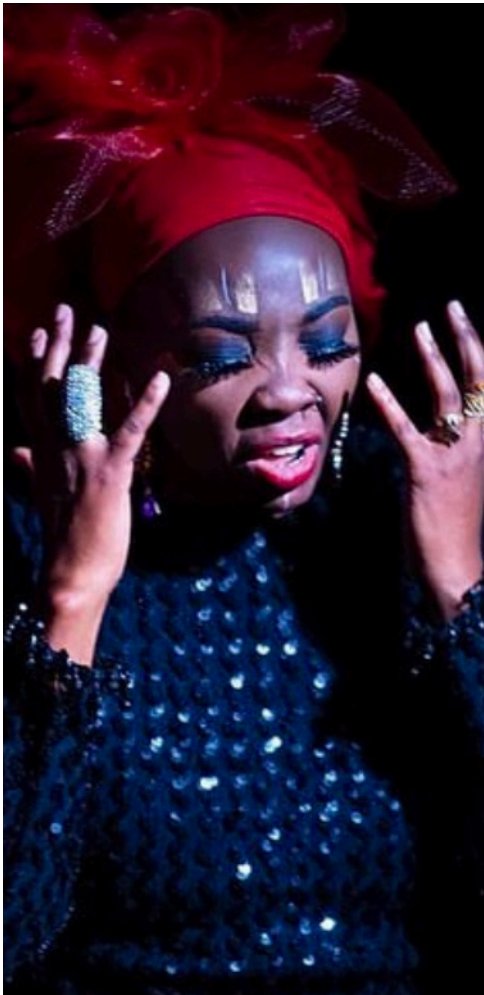
CURATED/PRODUCED BY
CREATIVE VEINS &
ART VIA SEAN

CREATIVE VEINS
337 East Forsyth Street
Jacksonville, FL 32202

DECEMBER 5, 2020
DOORS OPEN AT 6:30PM | STARTS AT 7

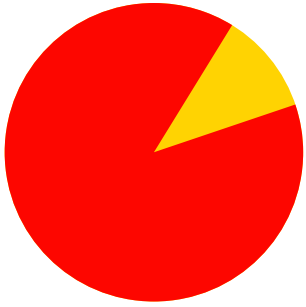
\$20 ADMISSION • A PORTION OF THE PROCEEDS WILL BE DONATED TO EMPOWERMENT RESOURCES, INC.

SLAY: VOLUME I 2020 Promotional Poster



THE STATS

ATTENDEES



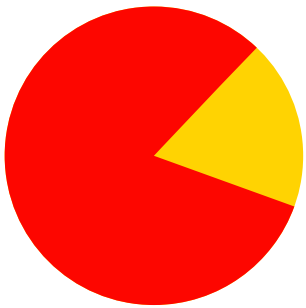
83%
FEMALE

32%
SINGLE

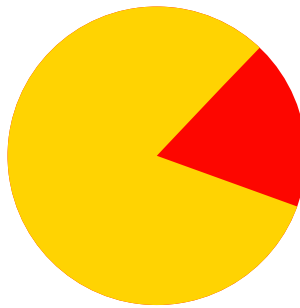
58%
MARRIED

36
AVERAGE
AGE

EDUCATION

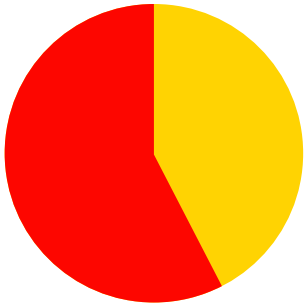


71%
COLLEGE
EDUCATED

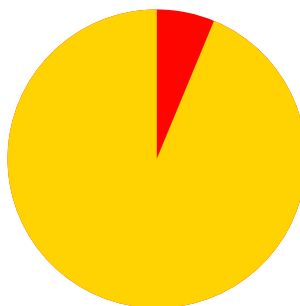


33%
GRADUATE
DEGREES

FINANCES



54%
80K +/YR



18%
SELF
EMPLOYED



WHY SPONSOR

Sponsoring The Arts Builds Business

When a company invests in the arts, it is in fact working toward ensuring its own financial health and success as a business. At the end of the day, sponsoring the arts builds business. Over 98% of citizens see the arts as having a vital role in driving the health and the prosperity of a community. This shows that the arts and cultural organizations truly have the ability to build communities and add significantly to their overall stability, wealth and resources. By you supporting the arts, the impact to your brand and bottom is affected in a positive way.

Younger workforce talent likes to move to and live where they can have a great quality of life. The arts are a big part of enriching that quality, so a vibrant arts scene is an important element for employers. The arts attract people, which attracts business, which all help to build the tax revenue for a city. It's a beautiful circle of life with arts and culture as a main part of it all.

SPONSORSHIP LEVELS

	SILVER	GOLD	PLATINUM	TITLE
PRICING	\$497	\$697	\$797	\$1,197
BENEFITS				
Presenting Rights Wordmark				✓
Event Tickets	2	4	8	15
Sponsor (Vendor) Table	✓	✓	✓	✓
Playbill Full Spread Ad				✓
Playbill Full Page Ad		✓	✓	✓
Playbill Half Page Ad	✓			
Social Influencer Posts				✓
Business Video Interview		✓	✓	✓
LA VITA Landing Page	✓	✓	✓	✓
Banner Ad		✓	✓	✓
Website Link	✓	✓	✓	✓
Step-Repeat Display	✓	✓	✓	✓
Logo Display Event Signage	✓	✓	✓	✓
Personalized LA VITA Posts		✓	✓	✓

PLAYBILL ADS

AD TYPE	DIMENSIONS (W x H)	PRICING
Spread*	11" x 8.5"	\$300
Back Cover	5.5" x 8.5"	\$175
Inside Front	5.5" x 8.5"	\$125
Inside Back Cover	5.5" x 8.5"	\$125
Full Page	5.5" x 8.5"	\$100
1/2 Page Horizontal	5.245" x 3.975"	\$49
1/2 Page Vertical	2.575" x 8.25"	\$49
1/4 Page Vertical	2.575" x 3.975"	\$25

*Spread ads side must be submitted with page one as the left hand page and page two as the right hand page.

WHY ATTEND AS A VENDOR

Women Control Over 85% of All Consumer Spending...

Women are the ultimate consumers, shopping for themselves, their family, household and business...and their impact on the economy is growing every year. Women have tremendous spending power in America today—and it's growing. Market estimates about their total purchasing power at \$18 trillion annually and control the majority of all consumer spending.

SLAY: VOLUME I "The Remix" is an immersive experience that celebrates women. Over 80% of patrons in attendance were female. This event delivers a high-end female demographic in one majestic evening. Face to face advertising provides the ultimate opportunity to further broaden and brand your business in a positive and effective marketing environment. SLAY: VOLUME I "The Remix" provides you with unprecedented opportunity to meet with prominent women with a high degree of disposable income to spend on services and products for themselves and their loved ones.



Please note that if selected as a vendor, the vendor fee must be paid and contract signed within 72 hours or the spot will be forfeited.

BASE VENDOR - \$49

- Vendor space
- Logo on LA VITA PRODUCTIONS SLAY: VOLUME I Website Page
- (3-4) Social posts on LA VITA platforms
- Half Page Horizontal Ad in Playbill

PLUS VENDOR - \$147

- Vendor space
- Full page Ad in Playbill
- Logo on LA VITA PRODUCTIONS SLAY: VOLUME I Website Page
- (5-7) Social personalized posts on LA VITA platforms
- Logo display on event signage

PARTICIPATION APPLICATION

We will participate as a (please check one) :

- | | | |
|---|---|--------------------------------------|
| <input type="checkbox"/> TITLE SPONSOR | <input type="checkbox"/> GOLD SPONSOR | <input type="checkbox"/> PLUS VENDOR |
| <input type="checkbox"/> PLATINUM SPONSOR | <input type="checkbox"/> SILVER SPONSOR | <input type="checkbox"/> BASE VENDOR |

ADDITIONAL TICKETS

_____ Regular Individual Tickets \$35/ea

_____ VIP Individual Tickets \$50/ea

We will not participate; enclosed please find our contribution in the amount of \$ _____

PAYMENT METHOD (SELECT ONE):

- | | | | |
|--------------------------------|--------------------------------------|--|---|
| <input type="checkbox"/> CHECK | <input type="checkbox"/> CREDIT CARD | <input type="checkbox"/> CASHAPP
\$opalstreetmediagroup | <input type="checkbox"/> VENMO
@opalstreetmediagroup |
|--------------------------------|--------------------------------------|--|---|

Make checks payable to: **Opal Street Media Group, LLC**

Mail original with your check to: **Opal Street Media Group • 4411 Fern Creek Drive Jacksonville, FL 32277**

_____ First Name _____ Last Name

_____ Business Title _____ Company Name

_____ Website _____ Email Address

_____ Business Address

_____ City _____ State _____ Zip Code

_____ Work Phone _____ Alternate Phone _____ Fax

_____ Card Number _____ CCV _____ Expiration Date

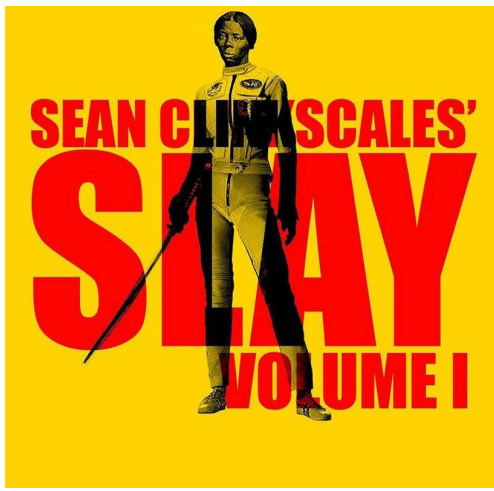
_____ Name as it Appears on Card

_____ Billing Address (Leave blank if same as above) _____ Phone

_____ **Authorized Signature** _____ **Date** _____

_____ **Event Coordinator** (*please print*) _____

File Submission: E-mail press ready digital 300 DPI files to digital@opalstreetmediagroup.com. Do not send Publisher, Powerpoint, or Word Files. Acceptable file types include .jpeg, .tif, .eps, .PDF designed to the finished size at 300 DPI resolution. Allow 1/2" margins for text. .125" for bleeds. For additional information and design rates contact us at (213) 460-8907 or email us at marketing@opalstreetmediagroup.com



Tickets available at: www.lavitaproductions.com

LA VITA PRODUCTIONS is a Subsidiary of
Opal Street Media Group, LLC

Opal Street Media Group |
Office Phone: 904 • 576 • 4825